



# Sponsorship Proposal





# Our Impact

Over the past two years, our Community Baby Shower has made a meaningful difference for families across our community:

- 🧡 100+ families served through our first two annual events
- 🏠 Strong partnerships with local organizations and birth workers
- ❤️ A growing focus on Black maternal health and equity
- 🥕 Fresh, seasonal foods provided to support maternal nutrition during pregnancy
- 🌸 Postpartum pads and care items distributed to help moms prepare for the postpartum journey
- 🌟 Events made possible entirely through donations and sponsors
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Each year, we continue to expand the ways we show up for moms — addressing both immediate needs and long-term wellbeing.



## Meet the Doula Behind the Event



**Kay Clinton**

CEO/Founder

Kay Clinton is a full-spectrum doula and childbirth educator who is deeply committed to supporting expecting mothers and families throughout the perinatal journey. For the 3rd Annual Community Baby Shower, she brings her expertise to create a nurturing and empowering environment for moms, centering their mind, body, and spirit.

Through her work with Spiritual Garden Healing, Kay provides education, restorative practices, and compassionate support, ensuring that each mom receives personalized care and guidance. Her holistic, collaborative approach aligns perfectly with the event's mission to celebrate, nourish, and uplift families as they prepare for birth, navigate postpartum transitions, and step confidently into parenthood.

# Sponsorship Package

## In-Kind & Community Partners

We welcome donations of:

- Baby supplies and postpartum care items
- Fresh food, meal kits, or nutrition resources
- Educational materials and services

## Silver Sponsorship Package

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- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

\$200

## Gold Sponsorship Package

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- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all event platforms.

\$500

## Platinum Sponsorship Package

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- Opportunity to include branded materials or resources in attendee gift bags
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

\$1,000

## How Sponsorship Funds Are Used

- Baby supplies (diapers, wipes, clothing, and essentials)
- Fresh, seasonal food boxes and nutrition support
- Postpartum care items for maternal recovery
- Compensation for community doulas and facilitators
- Event space, setup, and hospitality costs
- Educational materials and community resources